



FOR IMMEDIATE RELEASE

## ***HOOKED! Songwriting Contest to Benefit Branson Veterans Task Force***

### **Contest now open to any songwriter in the Country**

**July 19, 2024, Branson, MO**—The *HOOKED! Songwriting Contest* produced and hosted by Prince Ivan (Brydon Brett and Aaron Space) and The Nest Concert Venue (owned by Tom and Andrea Brett) has just announced that their non-profit partner this year will be Branson Veterans Task Force.

This year's contest gives applicants nationwide the opportunity to get their songs heard by industry professional submissions judges who have incredible credentials! Beyonce, Morgan Wallen, Jennifer Lopez, Kenny Chesney, Maverick City Music, Grammy nominations, 100s of millions of views and streams, and more. The Top 10 contestants will then have the chance to take the Pepsi Legends Theater stage on October 5 to perform in front of celebrity show judges (to be announced soon) and a live audience in an American Idol-style contest for a \$1000 cash prize. And that is where Branson Veterans Task Force comes in.

All profits from ticket sales on October 5 will go to support the Branson Veterans Task Force's mission of empowering the Branson area to create an environment of patriotic pride and dignity to recognize and honor our nation's veterans and their families.

"We couldn't be more excited about this partnership," says BVTF Chairperson Becky Jewsbury. "Not only will it benefit the mission of our organization, but it will increase awareness and growth of the songwriting industry in the Ozarks, which we believe will foster more economic growth and tourism in the Branson area."

"The goal of *HOOKED!* is to help Branson and the Ozarks become a hub for original music, songwriting and the recording industry at large," says Brydon Brett. "Choosing Branson Veterans Task Force as our non-profit partner this year was an easy choice because it's a true partnership. The more people that come to the show on October 5, the more money we can raise to support BVTF's amazing mission and simultaneously bolster the songwriting industry in the Ozarks. It's a huge win-win."

"We are honored to be part of such an exciting project. It feels like a movement!" says Jewsbury. "We hope that songwriters will submit by August 10 and that fans of original music will show up to support this great event on October 5."

For more information about *HOOKED!* please visit [www.hookedsongwritingcontest.com](http://www.hookedsongwritingcontest.com)

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